



NYSE Euronext | 11 Wall Street  
New York, New York 10005  
nyse.com

CONTACT | [Annmarie Gioia, Media](#)  
212.656.5437  
[agioia@nyx.com](mailto:agioia@nyx.com)

## **Jenny Buccos, Director & Founder, ProjectExplorer.org to Ring The Closing Bell®**

### **EVENT:**

Jenny Buccos, Director & Founder, ProjectExplorer.org will visit the NYSE and ring The Closing Bell.

### **About ProjectExplorer.com**

Mission: To provide a global cultural experience through film and multimedia materials aimed at fostering the next generation of global citizens.

Founded in 2003 by Jenny M Buccos, ProjectExplorer.org is a nonprofit organization (501c3) that produces free, online global travel series. Designed for family and classroom, ProjectExplorer.org provides students with access to peoples and places they may never have seen or knew existed.

Over the last decade, the emphasis placed on global education has significantly increased in primary and secondary education. Students and educators are no longer limited by the geographic locations of their places of learning; technology can literally bring the world to the classroom. ProjectExplorer.org's Award-winning\* online film series, photos, travel blogs, and encyclopedia-style research are provided free-of-charge. ProjectExplorer.org's programs cover multiple subject areas that foster cross-cultural understanding.

To accomplish its mission, ProjectExplorer.org relies on and continues to seek partnerships from corporate and government sponsors, as well as individual supporters. It is with their help that ProjectExplorer.org is made available free-of-charge to the learners of the world, so that we all might better understand one another.

It's time to **Go Global** with ProjectExplorer.org! (*Source: Projectexplorer.com*)

### **WHEN/WHERE:**

**Tuesday, April 20 2010 – NYSE – Security Checkpoint at Exchange & Broad Streets**

3:30 p.m. Media arrives for bell ringing

4:00 p.m. The Closing Bell rings

### **CONTACT:**

Media interested in covering the bell ringing **MUST** contact **Annmarie Gioia** at 212.656.5437 or email [agioia@nyx.com](mailto:agioia@nyx.com) in order to obtain entry to the ceremony outside.

**PHOTO/VIDEO:**

Photos available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285) and Bloomberg Photo (212.617.3420). The Opening Bell<sup>SM</sup> (starting at 9:25a.m.) and The Closing Bell<sup>®</sup> (starting at 3:55 p.m.) feeds are available via Ascent loop #4009. Those seeking footage via The Switch, please contact NYSE Broadcast at 212.656.5483.

**IMPORTANT NOTE TO MEDIA ENTERING THE NYSE:**

The use of wireless equipment/gear/microphones is not permitted inside the NYSE due to interference with NYSE broadcasting frequencies. When necessary, wired mics should be utilized.

**WEBCAST:**

A live webcast of The Opening Bell (beginning at 9:29 a.m.) and of The Closing Bell (beginning at 3:59 p.m.) will be available on the homepage of nyse.com.