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ProjectExplorer.org Combats Growing Nationwide Anti-Muslim Sentiment Kids educational program promotes positive image of Middle East

New York, NY. August 27, The controversy over the Park 51 community center in Lower Manhattan and lack of aid to Pakistani flood victims has sparked nationwide protests that challenge American notions of religious freedom. To combat growing national anti-Muslim sentiment, the award-winning non-profit ProjectExplorer.org is leading a campaign to inform and educate people about the history and culture of Islamic societies through its free online videos filmed on location in Jordan.

ProjectExplorer.org's Jordan series provides students worldwide with the opportunity to see the Middle East and Islam in a positive light. Comprised of more than 50 short films directed and produced by Jenny M. Buccos, the series features videos covering common threads among the world's monotheistic religions, the five pillars of Islam, demonstrations on wearing keffiyah and burqa, and observing fast during Ramadan. Buccos hopes that the Jordan series will serve as "a springboard for open classroom and family dialogue on Middle Eastern cultures, religions, and politics. Through our films, we hope to break down stereotypes and misconceptions that many students (and adults) may have about the region and the Islamic faith."

"This current controversy and public outcry stems from ignorance and misconceptions about an inherently peaceful religion," says Buccos. "We hope that educating students about the world's cultures, particularly Islam, will prevent the kind of ignorance and hate that's dominated the recent conversation."

ProjectExplorer.org creates and distributes free, online student-focused videos and multimedia programming that tackles hard-hitting issues such as immigration and border control, HIV/AIDS, misconceptions in religion and culture, the plight of the Palestinian refugees, censorship in media, racial inequality, and extreme poverty. The organization was founded in 2003 by Jenny M Buccos who had lost her job after 9/11 and had considerable time to reflect on how this single event was affecting Americans, especially young Americans who were being conditioned to fear the unknown.

ProjectExplorer.org's Jordan series (<http://www.projectexplorer.org/hs/>) are available for embed and broadcast.

Media Kit Available at: <http://www.projectexplorer.org/pressroom.php>

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About ProjectExplorer.org ProjectExplorer.org hosts over 200 films aimed at fostering the next generation of global citizens by encouraging awareness of the world beyond a student's own community. Viewed in over 40 countries, by over 1 million people; kids in London, Los Angeles, Lusaka, and everywhere in between, have logged on to become more globally aware.

ProjectExplorer.org is a 2009 recipient of the prestigious Parents' Choice Gold Award, selected for the highest production standards, universal human values and a unique, individual quality that pushes the series a notch above others.