

ProjectExplorer.org  
420 West 42<sup>nd</sup> Street, ste. 17F  
New York, NY 10036  
T: +1 917 375 0601  
F: +1 917 591 6760  
[www.projectexplorer.org](http://www.projectexplorer.org)

## **FOR IMMEDIATE RELEASE**

### **ProjectExplorer.org Receives 2009 Parents' Choice Gold Award**

**New York, NY. September 10, 2009** – ProjectExplorer.org can add another stamp to their virtual passport. The creative team behind ProjectExplorer.org's online global travel adventures has won a 2009 Parents' Choice Gold Award for Outstanding Web Programming.

Founded in 2003, ProjectExplorer.org's hosts over 160 free films aimed at cultivating cross-cultural understanding among students. Accompanying the collection of short, educational videos are photos, travel blogs, world-music audio samples, and encyclopedia-style research.

Used in over 40 countries, by nearly 1,000, 000 people; kids in London, Los Angeles, Lusaka, and everywhere in between, have logged on to become more globally aware. Students select from 3 virtual fieldtrip – South Africa, Shakespeare's England, and Jordan – and explore local food, music, culture, and language. Also featured in each series are famous landmarks, prominent artists, and world-leaders.

Don Oldenburg of the Parents' Choice Awards Committee called ProjectExplorer.org, "A cross between the Discovery Channel and the Travel Channel," commenting "this is a fantastic site for students as young as upper elementary school and, those of us well past high school."

Established in 1978, Parents' Choice is the nation's oldest nonprofit guide to quality children's media and toys. The Foundation's purpose is to search out and recommend products that help kids grow -- imaginatively, physically, morally and mentally.

ProjectExplorer's Founder, Jenny M Buccos, who is currently planning the next series in Malaysia, is thrilled to accept the Foundation's highest award and notes, "The ProjectExplorer.org team is honored to be recognized by the Parents' Choice Foundation alongside world-class educational content providers such as PBS and Scholastic."

**For more information on the ProjectExplorer.org series:** <http://www.projectexplorer.org/about.php>

**For additional information on ProjectExplorer.org's Parents' Choice Award, please visit:** [http://www.parents-choice.org/product.cfm?product\\_id=26597&StepNum=1&award=aw](http://www.parents-choice.org/product.cfm?product_id=26597&StepNum=1&award=aw)

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